

# State Companies are Climate Leaders

Companies that participate in voluntary programs that benefit the environment receive public recognition and resulting gains in their bottom lines. Several Connecticut companies participate in the [Climate Leaders](#) program run by the U.S. Environmental Protection Agency. Under the program, EPA works with companies to develop long-term strategies to reduce greenhouse gases (GHG) and inventory their emissions to measure progress. Partner companies are identified as corporate environmental leaders and strategically position themselves as climate change policy continues to unfold.

## Connecticut's Climate Leaders

**Frito-Lay**  
**General Electric**  
**The Hartford**  
**Pfizer**  
**Unilever**  
**United Technologies Corp.**



**United Technologies Corporation (UTC) is a Climate Leader.** UTC has a strong commitment to environmental performance and recognizes that climate change policy can directly affect the firm's core aerospace, heating, ventilating, and air conditioning markets. Since 1997, UTC has lowered its GHG emissions by 15 percent, largely through improvements in energy efficiency. Between 1998 and 2002, the firm reduced energy consumption by 27 percent. UTC's new goal is to reach a 40 percent reduction from 1998 levels by 2007. UTC's Climate Leaders target is to reduce global GHG emissions by 16 percent per dollar of revenue from 2001 to 2006.

The UTC Research Center emphasizes developing cleaner industrial processes and energy efficiency solutions such as gasoline-powered vehicles driven by fuel cells; novel air-purification systems for buildings and flight systems; environmentally friendly, high-efficiency heating and air-conditioning systems; ultra-low emission combustors for high-speed aircraft engines and land-based power turbines; and high-efficiency micro-turbines for distributed power.

**Frito-Lay became a Climate Leader in 2004.** Snack food manufacturer Frito-Lay has set a goal of reducing GHG emissions by 16 percent per dollar of revenue from 2002 to 2008. Frito-Lay uses "Green Teams" made up of regular employees, not environmental professionals, who take on the added responsibility of environmental protection. Engineers and environmental specialists support the Green Teams. Together, they implement projects and change behaviors across the manufacturing process to reduce water, fuel and electricity usage and measure progress on a monthly "scorecard." Since 1999, overall GHG emissions have been reduced 14 percent company-wide.



Connecticut Climate Change